

News Release

FOR IMMEDIATE RELEASE

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WorldWide Iron Inc. Announces first Major Shipment of AutoGuard Anti-Theft Devices

Phoenix AZ, January 25, 2008

WWI has shipped its first major order of 10,000 units of our newly Patented AutoGuard Antitheft Hood Latch Protector for distribution to dealers in the New York and New Jersey market. The Antitheft devices provide an additional aftermarket add on part to secure the hoods on 21 models of GM vehicles' so that a thief cannot penetrate the vehicle by opening the hood and disabling the battery rendering the vehicles alarm defenseless. With the rising cost of insurance and thefts reports, this simple yet effective device offers a valuable antitheft alternative for the owner. Dealerships are recognizing the value of the Antitheft device and the additional profit stream for their Dealership.

For additional information on the antitheft device please visit us on the web at: www.autoguard.us.

The Device Patent Numbers are:

U.S. Patent Number: D557587

U.S. Patent Number: D557108

U.S. Patent Number: D557109

The antitheft devices fit 21 models of GM Trucks, SUVs, Hummer H3 and the CTS and STS line of mid-size vehicles manufactured from model year 2000 thru the current 2008 models. With annual unit sales that average five million vehicles per year, the current market for the first antitheft devices is in excess of forty million potential customers and growing with each model year.

About Worldwide Iron Inc.

WWI markets under the AutoGuard brand name. WWI currently has five Autoguard products in the market. We have successfully tested with and secured Corporate Fleet accounts, Small Business Fleet accounts, New and Used car Dealerships and Expediter accounts. The response has been an overwhelming success with fleet customers reporting significant savings in overtime, fuel usage and employees using company vehicles for personal use or running side jobs on company time and weekends.

Brand Names on the Market

*AUTOGUARD ANTITHEFT HOOD LATCH PROTECTORS

*AUTOGUARD FLEET TRACKING

*AUTOGUARD VEHICLE TRACKING

*AUTOGUARD LENDER RECOVERY

**AUTOGUARD CONTAINER TRACKING (Currently BETA testing in field) **