

# News Release

## FOR IMMEDIATE RELEASE

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## **WorldWide Iron Inc. Announces New Patent Application**

Phoenix AZ, January 28, 2008

WWI has finalized the technical specifications and filed the patent application for the fourth Antitheft Hood Latch in our product line. This Antitheft device fits the Ford F-series line of trucks. The device protects the hood from being opened with a screwdriver so that a thief cannot penetrate the vehicle by opening the hood and disabling the battery rendering the vehicles alarm defenseless. With the rising cost of insurance and thefts reports, this simple yet effective device offers a valuable antitheft alternative for the owner. Dealerships are recognizing the value of the Antitheft device and the additional profit stream for their Dealership.

The F-series pickup is far and away the most crucial vehicle in Ford's lineup, selling hundreds of thousands more units each year than any other Ford vehicle. It has been the bestselling vehicle from any manufacturer for more than two decades. F-series' sales in 2006 totaled 796,039 units.

### **About Worldwide Iron Inc.**

WWI markets under the AutoGuard brand name. WWI currently has five Autoguard products in the market. We have successfully tested with and secured Corporate Fleet accounts, Small Business Fleet accounts, New and Used car Dealerships and Expediter accounts. The response has been an overwhelming success with fleet customers reporting significant savings in overtime, fuel usage and employees using company vehicles for personal use or running side jobs on company time and weekends. WWI currently holds three Patents on our line of Antitheft Devices. Patent Numbers: D557587, D557108 and D557109.

### **Brand Names on the Market**

\*AUTOGUARD ANTITHEFT HOOD LATCH PROTECTORS

\*AUTOGUARD FLEET TRACKING

\*AUTOGUARD VEHICLE TRACKING

\*AUTOGUARD LENDER RECOVERY

\*\*AUTOGUARD CONTAINER TRACKING (Currently BETA testing in field) \*\*