

News Release

FOR IMMEDIATE RELEASE

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AutoGuard Anti-Theft Device Embarks on UCSA Dealer Distribution

Phoenix AZ, July 30, 2008

AutoGuard and UCSA Dealer Cooperative Group have reached a distribution agreement for the AutoGuard Anti-Theft Hood Latch line. Starting on August 1st, 2008, this strategy could move thirty thousand units per month within ninety days. Wholesale price stands at \$41.00 USD/unit for the two thousand dealers concerned.

The AutoGuard Anti-Theft Hood Latch protects vehicle hoods from a vulnerability commonly exploited by lawbreakers. Without the AutoGuard device, many vehicles remain utterly defenseless regardless of alarm systems. With rising GPS device theft in New York (450 so far in 2008, 800 plus in 2007), vehicle owners and insurance companies need improved security.

AutoGuard Anti-Theft Hood Latch installs in less than 15 minutes, using existing bolt holes in the chassis in most cases. With 4.2 million vehicles manufactured each year requiring this security upgrade, AutoGuard provides distributors with boosted income regardless of economic conditions.

The Anti-Theft device fits 30 million American vehicles on the road today. Vehicle models include (but not limited to) all Chevrolet, GMC, and Cadillac full-size trucks and SUVs, Ford F-Series Trucks, SUVs, Ranger and Explorer lines, Lincoln-Mercury trucks and SUVs, Hummer H3 and H3T, plus mid size sedans from GM.

About Worldwide Iron Inc.

WWI markets under the AutoGuard brand. WWI currently has many Autoguard products in the global markets. We have successfully tested with and secured Corporate Fleet accounts, Small Business Fleet accounts, new and used car dealerships and Expediter accounts. WWI currently holds three Patents on the Antitheft device lines. Patent Numbers: D557587, D557108 and D557109.

Existing Product Brands

AUTOGUARD ANTITHEFT HOOD LATCH PROTECTORS

AUTOGUARD FLEET TRACKING

*AUTOGUARD LENDER RECOVERY TRACKING

AUTOGUARD SAVE ON DIESEL

**AUTOGUARD FUEL CELL TECHNOLOGY (Sept.2008)

***AUTOGUARD CONTAINER TRACKING (delayed)

* Worldwide coverage; no air time.

**Taking Reservations for units increase mileage 50% guaranteed.

*** Project delayed to Dec 2008.