

News Release

FOR IMMEDIATE RELEASE

Contact:

Pat Navin

WorldWide Iron Inc/AutoGuard Anti-Theft Security Accessories

11011 S. 48th Street, Suite 103 Phoenix, AZ 85044

Phone: 480.893.2061 Fax: 480.759.0190

Email: pat@autoguard.us

Autoguard's Chrome Antitheft Hood Latch at New York Auto Show

Phoenix AZ, March 31, 2008

WWI has received an order for 400 units of the Chromed Antitheft hood latches during the New York International Auto Show running from March 19th to the 30th at Jacob Javits Convention Center in Manhattan, New York. This is the premiere East Coast Auto Show. The contract is one of many signed by WWI. The chromed Antitheft device fits all GM full-size SUV's and Trucks. The device protects the hood from being opened with a simple screwdriver, so that a thief cannot penetrate the vehicle by opening the hood and disabling the battery rendering the vehicles alarm defenseless. With the rising thefts of GPS mapping devices in New York, (450 already in 2008 over 800 reported last year.) vehicle owners and insurance companies see the need to install AutoGuard's patented hood latch device to keep the street criminal moving down the road. This simple device can be installed in less than 10 minutes in most vehicles. Information about AutoGuard's antitheft devices is available on our website at: www.AutoGuard.us. Dealerships are recognizing the value of the antitheft device with the additional profit stream for their Dealership and at the same time providing their customers with added security against break-ins. The chromed devices are being marketed to the customized Cadillac Escalade market in the NY area.

Autoguard will be at The New York City Custom Auto Show May 18th, 2008.

For information on the show go to: <http://wcnautoshow.com>

About Worldwide Iron Inc.

WWI markets under the AutoGuard brand name. WWI currently has five Autoguard products in the market. We have successfully tested with and secured Corporate Fleet accounts, Small Business Fleet accounts, New and Used car Dealerships and Expediter accounts. The response has been an overwhelming success with fleet customers reporting significant savings in overtime, fuel usage and employees using company vehicles for personal use or running side jobs on company time and weekends. WWI currently holds three Patents on our line of Antitheft Devices. Patent Numbers: D557587, D557108 and D557109.

Brand Names on the Market

*AUTOGUARD ANTITHEFT HOOD LATCH PROTECTORS

*AUTOGUARD FLEET TRACKING

*AUTOGUARD VEHICLE TRACKING

*AUTOGUARD LENDER RECOVERY TRACKING

**AUTOGUARD CONTAINER TRACKING (Currently BETA testing in field) **