

# News Release

## FOR IMMEDIATE RELEASE

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## **AutoGuard Tracking Technology Goes to Europe**

Phoenix AZ, November 13, 2007

WorldWide Iron Inc. dba "AutoGuard" has confirmed today that the new "C&D" Vehicle Recovery and Lender Units are tracking successfully in the European Union. "We have successfully tested our C&D unit in three countries over the past 30 days and received a 97% accuracy response from all vehicles," Robert Flint GM of European Operations said today via a live conference call. Mr. Flint further noted the Company is extremely excited to accomplish such a feat with the new device. "We have tested this device for over 18 months with large Government services in the US, but now to the world." The C&D unit debuted in the United States last month after a 45 day delay. AutoGuard has eight dealers seeking exclusive marketing agreements to move into other European markets as of this announcement," Mr. Flint stated. (Additionally, AutoGuard has also been working for the past six month's field testing its "Container Track Unit" out of the port of Rotterdam NL.)

Mr. Flint went to say "with our worldwide distribution channel opening up we could see sales figures triple from the company's original projection for fiscal year 2008."

The Company is excited we have been able to enter the European Process. "Now we can start drop shipping directly from our EU office in the Netherlands to distributors within 30 days" Company President Jeffrey Navin said today. "It is an amazing day for our company-cheers to all the folks at AutoGuard."

### **About Worldwide Iron Inc.**

WWI markets under the AutoGuard brand name. WWI currently has five Autoguard products in the market. We have successfully tested with and secured Corporate Fleet accounts, Small Business Fleet accounts, new and Used Car Dealerships and Expediter accounts. The response has been an overwhelming success with fleet customers reporting significant savings in overtime, fuel usage and employees using company vehicles for personal use or running side jobs on company time and weekends. WorldWide Iron Inc. is a privately held company with headquarters in Phoenix, Arizona and offices in New York, Los Angeles and the Netherlands.

### **Brand Names**

- \*AUTOGUARD ANTITHEFT HOOD LATCH PROTECTORS
- \*AUTOGUARD FLEET TRACKING
- \*AUTOGUARD VEHICLE TRACKING
- \*\*\*\*\*AUTOGUARD LENDER RECOVERY\*\*\*\*\*
- \*AUTOGUARD CONTAINER TRACKING (Sept.2008)
- \*AUTOGUARD MOTORCYCLE TRACKING (Coming January 2008)
- \*\*KIDDY TRAC (Coming June 2008)